

Now you have Two Options to owning a Care Business as a SylvianCare Franchisee

SylvianCare HUB Option

At **SylvianCare** we talk to many individuals who would make excellent franchisees but who cannot proceed due to lack of funding. As you can imagine this is frustrating both for us and for them. We believe that we have come up with a solution that will help many more individuals to own a successful Domiciliary Care franchise, our 'HUB' Option.

Currently the initial cost of a full territory is £27,000 + VAT. Our **HUB** territories are smaller locations, but with a minimum population of 90,000. This still provides more than enough potential in order to grow a profitable business. The initial fee to purchase a **HUB** territory is **£15,000 + VAT**. This represents a saving of **£14,400** on our original initial fee. At **SylvianCare** we are confident that our **HUB** option will be an opportunity for many to make the dream of becoming business owners a reality.

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The provision of Domiciliary Care (care in the home) is a rapidly expanding sector. An independent survey by Mintel states that: "The UK market for domiciliary care rose in value between 2014/15 and 2018/19 by a cumulative 5% – from £81.6 billion to £85.9 billion" and this growth is predicted to continue. A child aged 9 today has a 1:2 likelihood of living to be 105, so the need for professional care services for the elderly will only increase as will the potential to grow a successful **SylvianCare** Franchise.

If you are seeking a management franchise where you can build a substantial business as well as achieve true job satisfaction by helping others, then **SylvianCare** now offers two options that may be right for you.



Funding Your Franchise

SylvianCare has agreed funding arrangements with HSBC allowing you to borrow (subject to status) up to 50% of the required capital. This includes working capital which you will require in addition to the initial cost.

Alternatively, we have worked with many of our existing franchisees who have accessed funds through the Government backed Business Start-Up Loan Scheme. This allows an individual business owner to borrow up to £25,000 without actually putting any of their personal funds in. This amount doubles to £50,000 should the business have two owners. Talk to us at **SylvianCare** about funding.

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SylvianCareTM